



MEETING	LINCOLN CITY FOOTBALL CLUB SUPPORTERS' BOARD MEETING
LOCATION	LNER Stadium
DATE	28 JANUARY 20223
TIME	12:15

**MEETING #34
MINUTES**

PRESENT:

Tony Smith (Chair) (TS)
Jonathan Battersby (JB)
Charlie Beeston (CB)
Marcus Burton (MB)
Sam Kendall (SK)
Chris Laming (CL)
Rob Noble (RN)
Liam Scully (LS)
Roy Thomson (RT)
Andy Helgesen (AH)
Jay Wright (JW) – Virtually
Jackie Atkins (JA)
Toby Freestone (TF)
Jon Clack (JC)

APOLOGIES:

None

CLERK:

Rob Noble

#	ITEM	ACTION:
1.	Meeting Admin	
	A. APOLOGIES	
	Noted above.	
	B. ESTIMATED OR REQUIRED TIME OF MEETING CLOSE – 13:00	
	Noted.	
2.	Special Single Agenda Meeting	
	LS confirmed this was a special single agenda meeting for gold memberships with a full meeting to take place ahead of the Bristol Rovers fixture on February 11 th	
3.	Gold Memberships 2023/24	
	<p>RN presented the proposals for the 2023/24 gold membership package which detailed the pricing strategy, payment options and benefits of a gold membership package.</p> <p>CB asked what would be done regarding movement between areas. LS confirmed an operational plan would be put in place including spotters to help enforce.</p> <p>MB asked for clarification on the family junior pricing. RN confirmed the family junior ticket could be used even if the adult ticket it was purchased with missed the game.</p> <p>TS highlighted the new Rilmac price offered good value. JA & TF commented they were expecting the price to have been more. General agreement that announcing window 2 prices at the start of the campaign was a positive move and the range of finance options provided good options for people.</p> <p>JB asked about budget and number of gold members for next season compared to the current season.</p>	



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	<p>LS confirmed the club are currently working to a forecast that has most operating costs increasing between 12%-15%. Relating to the current profiled income for gold memberships, this is £1.2m, which is the same as the 2022/23 season. Within this there is a projected 10% drop off, to be replaced by new gold members, who pay the higher price, so this is a net 3-6% drop off, but with the same net revenue. The club will take a pro-active approach to new members (i.e. approach people who have attended 10 or more games this season) and have removed the third tier of pricing to make a new price the same as a renewal would be in the second window.</p> <p>RT asked if hospitality prices would be going up. LS confirmed a discussion on hospitality is due in February. The wider context is that LCFC are very low in hospitality income compared to other League One clubs.</p> <p>JB asked if Legends would be available for people who wanted to sit outside of the current upper 2 seats. LS and JW confirmed the club would look into if JB's suggestion would be feasible and the club would look into further padded seat options for those who may want the upgrade package.</p> <p>RT asked if anything could be done on coach travel costs as a member benefit, similar to the Southampton fixture. LS stated that the club (via the Red Imps Travel Club) do not have a great margin from away travel so it is unlikely much more could be done, however we are continuing to look at options for how we generate better value. In addition we are in advanced talks with a new partner for the rewards programme which could help save towards the cost of gold membership tickets.</p> <p>LS summarised that the supporters board were supportive of the gold membership proposals for the 2023/24 season, so these will now be taken to the board for review and approval.</p>	<p>LS LS</p>
<p>4.</p>	<p>DATE OF NEXT MEETING</p>	
	<p>11 FEBRUARY 2023, 12.30pm</p>	

MEETING CLOSED AT 13:00